

T.s.s.v. Lancelot

Five year horizon and subsequent annual policy plans

Vision

T.s.s.v. Lancelot aims to introduce sports enthusiasts to the sport of squash, to improve the level of squash played and to broaden members' social networks.

Mission

T.s.s.v. Lancelot was brought to life to provide a social and sportive home for students attending higher education in Tilburg.

Introduction

No one has a crystal bowl in which they can see five years ahead. Organisations are unable to predict everything impactful that will happen in the future. Student sports associations in Tilburg do not only face that same insecurity about the future, they also face the volatile nature of the student population. Every year, new students come to attend higher education in Tilburg and every year the sports preferences of that population differ. In addition, every year students graduate and move on to next phases of their lives, leaving the association behind. To that end, this five year plan of the revived student squash association Lancelot will focus on the three pointers that are foundational, sustainable and recurrent every year the association is active. The goals formulated in this plan are both concrete, in the sense that these are targets boards are supposed to aim at, and abstract, in the sense that every board is free to choose its weaponry and ballistics to hit those targets. In order to build on the experienced success and mistakes, documentation, communication and standardisation will be themes throughout the plans laying before you. For that reason, this document will introduce focus points on a five year horizon, followed by more detailed plans per year, starting with the 2021-2022 season. The focus points for the next five years will be **financial health, human capital, and network**.

Financial Health

The finances of the association are meant to aid the association in its endeavors, they can never be a goal on their own. To this end the focus is on maintaining certain healthy standards based on the 2021 documentation:

- Consistency between procedures
- A liquidity pool that provides safety and opportunity for event organisation
- Maintaining a consistent method for documenting all financial matters inside Tssv Lancelot
- Creating and maintaining a handbook for financial actions outside the organisations (Grants etc.)

These serve to keep Tssv Lancelot's finances healthy which in turn allows boards to focus on the actual goals of the organisation. Financial policies need to be easily understandable, readily available and efficient.

On top of this we aim to create and keep to certain benchmarkable standards throughout these 5 years, mainly:

- Maintaining a financially liquid safety net throughout each year of 500 euros scaling with the # of members.
- Providing next year's board with the starting capital to act on opportunities/invest long term. At minimum this is 1000 euros but of course it scales up based on Tssv Lancelot's size.
- A yearly income roughly equal to all yearly costs.

Human Capital

Human capital is the entirety of skills, knowledge and experience within an individual or population. One key attribute for the sustainability of the student squash association is the engagement of its members. It is in the association's best interest to explore, stimulate and capitalize on the talents and support of its members. While every year will see new members come and other members go, there is a way where every board can set (at least part) of their goals on human capital. So, in the five years to come, the boards of Lancelot will focus on facilitating co-creation within the association through building self-sufficient committees and challenging projects. Policies will be created to point committees in the right direction. Documentation and communication will be standardized, where efficient, so that every generation can build upon the last.

Network

A well-organised, purposeful network enhances all possibilities of a student sports association. Lancelot has the opportunity to be heavily subsidized through FOSST and the sports center (SC). Deals can be struck between associations to create more than would be possible by themselves. Business relationships may benefit the financial health of the association and the opportunities for its members. To get the most out of network possibilities, optionality is key. Therefore, Lancelot will focus on expanding its network well beyond what it is now. Open lines of communication need to accumulate to the extent that relationships are one of the key drivers of the association.